



# ADVERTISING CONTRACT

# RTEAM

MAGAZINE

Date: \_\_\_\_\_

Advertiser/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: Tucson ST: AZ ZIP: 857

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Contact &amp; Email: \_\_\_\_\_

Production Contact: \_\_\_\_\_ Phone/Email: \_\_\_\_\_

INSERTION SCHEDULE				RATES (per issue)			
<b>2019</b>	<input type="checkbox"/> FEB	<input type="checkbox"/> MAR	<input type="checkbox"/> APR	<b>SIZE</b>	<b>1x</b>	<b>3x</b>	<b>9x +</b>
	<input type="checkbox"/> MAY	<input type="checkbox"/> JUNE	<input type="checkbox"/> JULY	<input type="checkbox"/> Back Cover	\$1400	\$1300	\$1200
	<input type="checkbox"/> AUG	<input type="checkbox"/> SEP	<input type="checkbox"/> OCT	<input type="checkbox"/> Inside Frnt/Bk	\$1300	\$1225	\$1150
	<input type="checkbox"/> NOV	<input type="checkbox"/> DEC/JAN		<input type="checkbox"/> Full Pg	\$1150	\$1050	\$950
<b>2020</b>	<input checked="" type="checkbox"/> FEB	<input checked="" type="checkbox"/> MAR	<input checked="" type="checkbox"/> APR	<input type="checkbox"/> 1/2 Pg	\$675	\$525	\$450
<input type="checkbox"/> MAY	<input type="checkbox"/> JUNE	<input type="checkbox"/> JULY	<input type="checkbox"/> AUG	<input type="checkbox"/> 1/4 Pg	\$425	\$350	\$300
<input type="checkbox"/> SEP	<input type="checkbox"/> OCT	<input type="checkbox"/> NOV	<input type="checkbox"/> DEC/JAN	<input type="checkbox"/> 1/8 Pg	\$250	\$225	\$200
				<input type="checkbox"/> Editorial pg <sup>1</sup>	\$650	\$600	\$550
<input checked="" type="checkbox"/> SPECIAL Directory pages (Summer Camp, School, etc.)				<input checked="" type="checkbox"/> Special Directory <sup>2</sup>	--	\$300 total	--
<input type="checkbox"/> Good Eats directory listing				<input type="checkbox"/> Good Eats	\$125	\$100	\$100

<sup>1</sup> Editorial page requires a 1/4 or larger size ad. Includes byline, bio + photo. <sup>2</sup> Special Directory listings: **Summer Camp** directory runs Feb-Mar; **Magnet Schools** directory runs May-July; **Arts** directory runs Oct-Dec; **Easy Living** directory runs May-July; **Safe Home** directory runs June-Aug; **Healthy Living** directory runs Aug-Oct. Deadline is the 20th of the month prior to 1st month run.

AD DIMENSIONS (Inches)	Width	Depth
<b>Full page</b> (including 1/8" bleed)	8.75"	11.25"
<b>1/2 horizontal</b> (bleed not available)	7.75"	5.0"
<b>1/2 vertical</b> (bleed not available)	3.75"	10.25"
<b>1/4 page</b> (bleed not available)	3.75"	5.0"
<b>1/8 page</b> (bleed not available)	3.75"	2.0"

Ad Size/Type:	<b>\$299</b>
eMagazine clickable Link	<del>\$100/issue</del> -0-
Contract Total: (Ad costs X # of issues)	<b>\$299</b>
Amount Paid:	
Payment Method:	<b>Invoice will be sent</b>
eLink: URL:	

**PAYMENT DUE FOR EACH ISSUE AT TIME OF ORDER. For multiple insertion contracts, payment is due on the 20th of the month prior to publication. THIS CONTRACT SUBJECT TO TERMS AND CONDITIONS ON PAGE 2.** Terms and conditions are acknowledged as a part of this contract. Specific ad placement or position in magazine is not guaranteed except for covers. **Space reservations due by 15th of month prior. All art due no later than the 20th of month prior.** I have read the advertising contract and agree to the terms and conditions set forth on the back page and in the current rate sheet.

AUTHORIZED SIGNER NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PUBLISHER'S REPRESENTATIVE: Keri Brump ACCEPTED BY: Keri Brump

## RTeam Magazine Advertising TERMS AND CONDITIONS

### PUBLISHER

THREE KNOLLS PUBLISHING AND PRINTING is the official authorized Publisher of the RTeam magazine.  
1770 N Camino Sabadell, Tucson, AZ 85715.  
520-603-2094. editor@3knollspub.com.

### GENERAL POLICIES

1. Neither the Publisher nor the RTeam shall be held responsible for any errors in any advertisement due to errors in ad copy or artwork furnished by the Advertiser or for changes made after closing dates.
2. In the event of any error in advertisement not arising from ad copy or artwork furnished by the Advertiser, the liability of the Publisher shall be limited to a one-time credit for a future advertisement of similar size.
3. Advertisers and Agencies representing the Advertiser assume liability for all ad content, text, photos, illustrations, representations, ad claims and advertisements printed, and also assume responsibility for any claims arising therefrom made against the Publisher or the RTeam.
4. The Publisher reserves the right to reject any advertisement not in keeping with the publication's standards or those of the RTeam. Publisher reserves the right to reject or cancel any advertising at any time for any reason.
5. The Advertiser agrees to honor any offers specified in its advertisement as per its terms and conditions. The Advertiser assumes full responsibility that Advertiser's advertisement, business operations, services and products apply with all applicable laws.
6. Neither the Publisher nor RTeam shall be held liable for delays in delivery and/or non-delivery in the event of an act of God, action by government entity, fire, flood, insurrection, riot, explosion, embargo, strikes, labor or material shortages, transportation disruption, work slowdown, printer error or any other condition beyond its control affecting production or delivery.
7. The Publisher reserves the right to repeat previous ad copy if no new ad copy is submitted prior to the space reservation deadline.
8. All ad copy submitted by Advertiser will be in digital format, therefore no artwork will be returned. Artwork/ad copy created by the Publisher's graphics team remains the property of the Publisher.
9. Ad production rates for ads produced by Publisher (type changes, ad rebuilding or ad creation) will be at current production rates and billed to the Advertiser.
10. Insertion order cancellations will not be accepted after the closing date (20th of each month). Advertisers who cancel after closing date will be liable for payment in full. For advertisers receiving multi-insertion discounted rates, cancelled ads must be rebooked and run within 10 months of the first ad in the contract. Advertisers who do not fulfill their multi-insertion discounted contracts will be back-billed at the one-time insertion rate.

11. Failure by Publisher to insert in any particular issue any ad under this contract only invalidates that particular insertion order and shall not constitute a breach of contract for multiple insertions. Publisher shall have the right to omit any ad when space allotted for advertising has all been taken or where a substantial change in ad content conflicts with Publisher's advertising policies. Publisher may also limit size and placement of ads in any issue.
12. Publisher reserves the right to cancel this contract at any time upon default or anticipatory default by the Advertiser in the payment or other substantial breach or anticipatory breach of this contract by Advertiser. Upon such cancellation, charges for all published advertising and all other charges payable under this contract shall be immediately due and payable.
13. Signee of this contract affirms that he or she is authorized to purchase and advertise on behalf of the listed company and therefore guarantees full payment.

### COLLECTION POLICY/TERMS

Total payment is due with contract/Insertion order for all ads in the RTeam magazine. No ad will be printed without full payment by closing date and in advance of print run. In the event it becomes necessary for the Publisher to place this contract in the hands of an attorney or collection agency for purposes of debt collection, Advertiser agrees to pay an additional sum of 33% of the balance then due to the Publisher for the cost of collection, including, but not limited to, reasonable attorney's fees, court costs or collection agency fees. All payments must be in US funds via check, cash, credit card or PayPal.

### ART PRODUCTION REQUIREMENTS

Art files submitted are subject to review by Publisher for compatibility issues. (PDF, AI, PSD, JPG, TIF, PNG)

PDF files need to be PDF/X 1a:2001 to size, print quality and CMYK color space. AI files submitted must have all fonts converted to curves. PSD files submitted must be CMYK color space, flattened, with font layers rendered. JPG/TIFF/PNG files must be at least 300 dpi at print size and CMYK color space. If your full page ad bleeds, please provide the standard 1/8" bleed trim on all sides.

editor@3knollspub.com is the email to send files. Please note Advertiser name and ad size in email header. If ad size is greater than 5MB, please use DropBox and send link to the email listed above.

### ACCEPTANCE

Submission of any advertisement, insertion order, space reservation or position commitment constitutes acceptance of all the foregoing general conditions.

Initial \_\_\_\_\_