

Print Ad Sizes & Dimensions (w x h in inches)

AD SIZE	1 COLUMN	2 COLUMN	3 COLUMN	4 COLUMN
Sixteenth Page	2.45 x 3.06	--	-	-
Eighth Page	2.45 x 6.32	5.1 x 3.06	7.73 x 2	-
Fifth Page	2.45 x 9.61	5.1 x 4.29	7.73 x 3.1	10.37 x 2.125
Quarter Page	--	5.1 x 6.44	7.73 x 3.875	10.37 x 3.06
Third Page	-	5.1 x 8.06	7.73 x 5.5	10.37 x 4.22
Half Page	-	5.1 x 12.9	--	10.37 x 6.44
Mag Page	-	-	10.36 x 9.58	-
Full Page	-	-	-	10.37 x 12.9

Digital material required: High-resolution, to size, PDF files in CMYK color mode preferred. Also accepted are .psd and .tif files with all layers preserved (not flattened) and all fonts converted to curves.

Graphics: All photos and images/logos must be at least 300 dpi resolution and CMYK color mode.

Fonts: Include all screen and printer fonts with digital files or embed all fonts when distilling your PDF files. Avoid using style attributes (italics, bold, outline, etc.) offered in application tool bars. Always use the actual typeface for best results. No multiple master fonts (MM) will be accepted unless converted to curves.

Design Rate: \$50/hr. Don't have time to design your own? We can help.

Send files to: editor@3knollspub.com

Questions: Contact the publisher at 520.603.2094 or editor@3knollspub.com.

Print Ad Rates

Ad space closes Mar 1, 2017 for the early bird rate and April 10, 2017 for final date. (\$USD)

Ad Size	Before Mar 1, 2017	After Mar 1, 2017
Sixteenth Page	75	95
Eighth Page	120	150
Fifth Page	200	225
Quarter Page	280	310
Third Page	380	420
Half Page	450	500
Mag Page	750	800
Full Page	900	1000
Inside Front	1000	1100
Inside Back	1100	1200
Back Cover	1300	1400



Payment Terms: 50% down to reserve space, balance due by April 10.

1/3 page 3 col
7.73 x 5.5

1/3 page 2 col
5.10 x 3.06



1/3 page 4 col
7.73 x 5.5

1/4 page 3 col
7.73 x 4.51

1/4 page 1 col
2.45 x 12.92

1/4 page 4 col
10.36 x 3.06

1/4 page 2 col
5.1 x 6.46



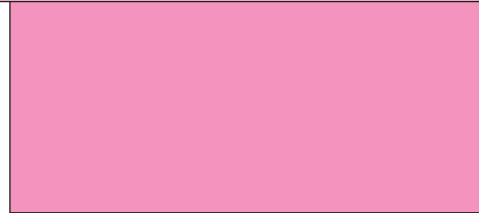
1/16 page
2.45 x 3

1/8 page 1 col
2.45 x 6.32

1/8 page 2 col
5.10 x 3.06

1/5 page 1 col
2.45 x 9.61

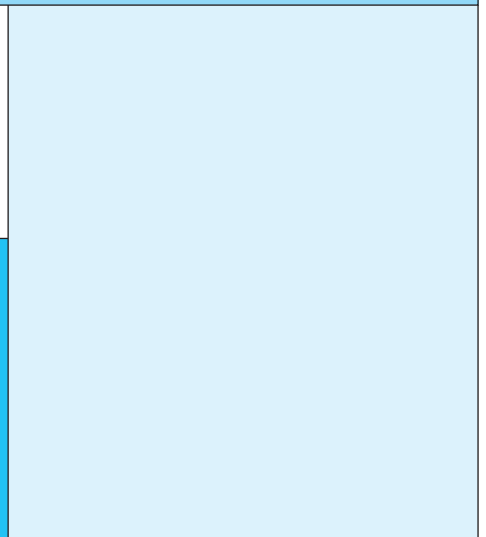
1/8 page 3 col
7.73 x 2



1/5 page 4 col
10.36 x 2.125

1/5 page 2 col
5.1 x 4.29

1/5 page 3 col
7.73 x 3.1



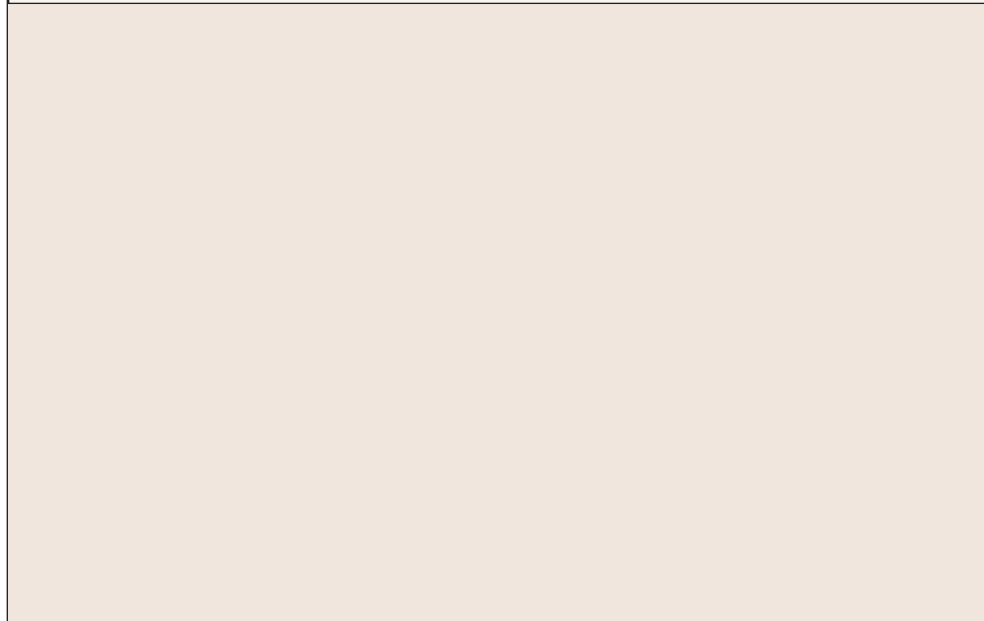
1/2 page 2 col

5.10 x 12.93



1/2 page 4 col

10.37 x 6.45



Full page

10.37 x 12.89

Mag page

10.37 x 9.58

