

INSERTION SCHEDULE

RATES (per issue)

2020	<input type="checkbox"/> FEB	<input type="checkbox"/> MAR	<input type="checkbox"/> APR	SIZE	1x	3x	9x +
	<input type="checkbox"/> MAY	<input type="checkbox"/> JUNE	<input type="checkbox"/> JULY	<input type="checkbox"/> Back Cover	\$1400	\$1300	\$1200
	<input type="checkbox"/> AUG	<input type="checkbox"/> SEP	<input type="checkbox"/> OCT	<input type="checkbox"/> Inside Frnt/Bk	\$1300	\$1225	\$1150
	<input type="checkbox"/> NOV	<input type="checkbox"/> DEC/JAN		<input type="checkbox"/> Full Pg	\$1150	\$1050	\$950
2021	<input type="checkbox"/> FEB	<input type="checkbox"/> MAR	<input type="checkbox"/> APR	<input type="checkbox"/> 1/2 Pg	\$675	\$525	\$450
<input type="checkbox"/> MAY	<input type="checkbox"/> JUNE	<input type="checkbox"/> JULY	<input type="checkbox"/> AUG	<input type="checkbox"/> 1/4 Pg	\$425	\$350	\$300
<input type="checkbox"/> SEP	<input type="checkbox"/> OCT	<input type="checkbox"/> NOV	<input type="checkbox"/> DEC/JAN	<input type="checkbox"/> 1/8 Pg	\$250	\$225	\$200
				<input type="checkbox"/> Editorial pg¹	\$450	\$400	\$350
<input type="checkbox"/> SPECIAL Directory pages (Summer Camp, School, etc.)				<input type="checkbox"/> Special Directory²	--	\$300 total	--
<input type="checkbox"/> Good Eats directory listing				<input type="checkbox"/> Good Eats	\$125	\$100	\$75

¹ Editorial page requires a 1/4 or larger size ad. Includes byline, bio + photo. ² Special Directory listings: *Summer Camp* directory runs Mar-May; *Magnet Schools* directory runs May-July; *Arts* directory runs Oct-Dec; *Safe Home* directory runs June-Aug; *Healthy Living* directory runs Sep-Nov. Deadline is the 20th of the month prior publication. Inquire about other special directories.