



DISPLAY ADVERTISING CONTRACT

DATE: _____

ADVERTISER: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT: _____ EMAIL: _____

BILLING CONTACT & EMAIL: _____

We hereby authorize Three Knolls Publishing and Printing (Publisher) to place our advertisement in The ExpoTimes newspaper (see page 2 for Terms and Conditions)

POSITION Premium Page (Inside Front, Back, Inside back) Inside Page _____

COLOR: All ads print full color.

AD SIZE: _____ RATE: _____ = _____

ADDITIONAL CHARGES FOR: _____ = _____

_____ = _____

TOTAL: _____

CONTRACT IS FOR 1 INSERTION IN THE 2017 MAY EXPOTIMES NEWSPAPER

SPECIAL NOTES/INSTRUCITONS: _____

TOTAL PAYMENT DUE WITH CONTRACT FOR EXPOTIMES INSERTION

THIS CONTRACT SUBJECT TO TERMS AND CONDITIONS ON PAGE 2. Terms and conditions are acknowledged as a part of this contract. Placement of ads (except for premium ads) not guaranteed.

AUTHORIZED SIGNER NAME: _____ TITLE: _____

SIGNATURE: _____ DATE: _____

PUBLISHER'S REPRESENTATIVE: _____ ACCEPTED BY: _____

RETURN FILLED / SCANNED COPY WITH PAYMENT TO:

THREE KNOLLS PUBLISHING | 7081 E CORTO CARAVACA | TUCSON, AZ 85715 | editor@3knollspub.com

TERMS AND CONDITIONS

PUBLISHER

THREE KNOLLS PUBLISHING AND PRINTING is the sole authorized, official Publisher of the ExpoTimes newspaper for the US Flight Expo. Neither the Publisher or the ExpoTimes shall be held responsible for any errors in any advertisement due to errors in ad copy or artwork furnished by the Advertiser. In the event of any error in advertisement not caused by errors in ad copy or artwork furnished by the Advertiser, the liability of the Publisher shall be limited to the return of any charges paid by the Advertiser to the Publisher. The Advertiser assumes full responsibility and liability for the contents of any and all advertising artwork and copy submitted for advertisement and published pursuant to this agreement and the Advertiser shall indemnify and hold harmless the Publisher against any demands, claims or liability arising from publication of said advertisement.

GENERAL POLICY

Advertisers and Agencies representing the Advertiser assume liability for all ad contents, text, photos, illustrations, representations and advertisements printed, and also assume responsibility for any claims arising therefrom made against the Publisher or the ExpoTimes. The Publisher reserves the right to reject any advertisement not in keeping with the publication's standards or those of the US Flight Expo. The Publisher reserves the right to repeat previous ad copy if no new ad copy is submitted prior to the space reservation deadline. Since all ad copy submitted by Advertiser will be in digital format, no artwork will be returned. Artwork/ad copy created by the Publisher's graphics team remains the property of the Publisher.

The Advertiser agrees to honor any offers specified in its advertisement as per its terms and conditions. The Advertiser assumes full responsibility that Advertiser's advertisement, business operations, services and products apply with all applicable laws.

COLLECTION POLICY/TERMS

Total payment is due with contract for all ads in the ExpoTimes. No ad will be printed without full payment in advance of print run. Any contract changes are subject to rate penalties. In the event it becomes necessary for the Publisher to place this contract in the hands of an attorney or collection agency for purposes of debt collection, Advertiser agrees to pay an additional sum of 33% of the balance then due to the Publisher for the cost of collection, including, but not limited to, reasonable attorney's fees, court costs or collection agency fees. All payments must be done by credit/debit card or PayPal.

ART PRODUCTION REQUIREMENTS

Art files submitted are subject to review by Publisher for compatibility issues. (PDF, AI, PSD, JPG, TIF, PNG) PDF files need to be PDF/X 1a:2001 to size, print quality and CMYK color space. AI files submitted must be CMYK color space with all fonts converted to curves. PSD files submitted must be CMYK color space, flattened, with font layers rendered. JPG/TIFF/PNG files must be at least 300 dpi at print size and CMYK color space.

editor@3knollspub.com is the email to send files. Please note Advertiser name and ad size in email header.

ACCEPTANCE

Submission of any advertisement, insertion order, space reservation or position commitment constitutes acceptance of all the foregoing general conditions.

Initial _____